

# Traceability Assurance & MSC Chain of Custody Certification

Knowledge of where fish comes from and assurance that it was sourced responsibly is critical in making purchasing decisions. Supermarkets and seafood traders want assurance that their fish was not caught illegally. NGOs and consumers demand environmental conservation and industry responsibility. MRAG gives assurance by verifying full-chain traceability, assessing sourcing criteria, undertaking risk assessment and assuring quality. We can help you minimise the risk of handling illegal fish and certify to MSC Chain of Custody and Fisheries Standards.

## Profile

MRAG\* leads a group of international consultancy companies dedicated to promoting sustainable use of aquatic resources. Our multi-disciplinary team comprises more than 40 full time specialists with a wide variety of expertise covering: auditing, verification and assessment of fisheries, stocks and aquatic environments.

We provide **traceability audits, chain of custody assessment, MSC certification and supply chain studies** specialising in independent, third party verification of whether current systems are sufficient to guarantee the integrity of information transfer. We conduct on-site audits to check that the product flow balances over a period and documents match to physical records.

\*MRAG Ltd., MRAG Americas, MRAG Asia-Pacific and Polish Environmental Management (PoEM)

## MSC Certification

- MRAG is an MSC accredited certification body with a global network of assessors
- MSC Chain of Custody certification for fish factories, wholesalers, retailers, traders and vessels
- Independent company with over 20 years experience
- Experienced group auditor
- MSC fisheries pre-assessment and full-assessment



## Verification Services

- Risk Assessment to combat IUU (Illegal, Unreported, Unregulated) fishing and to ensure your seafood has not been caught illegally
- Factory compliance audits
- Entire supply chain verification (full-chain traceability) from catch to final product
- Fishery compliance & IUU monitoring, at-sea observers
- Aquaculture traceability from hatchery or farm and sustainability assessment

## Supply Chain Management

- Third party audits of seafood suppliers
- Social Impact Assessments
- Corporate responsibility and policy advice
- Environmental Impact Assessment (EIA)

# Traceability Assurance & MSC Chain of Custody Assessments

## Contact Us

No matter where your business is located MRAG can meet your service requirements. Please feel free to call, fax or email one of the offices below and we will be happy to discuss your needs and provide you with a quotation to undertake an assessment and ongoing assurance. MRAG has offices in the UK, USA, Australia and Poland with representatives based in Thailand, Alaska, Hawaii, California and others. We have worked in over 40 countries including both the developed and developing world.

## MRAG UK

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## MRAG Americas

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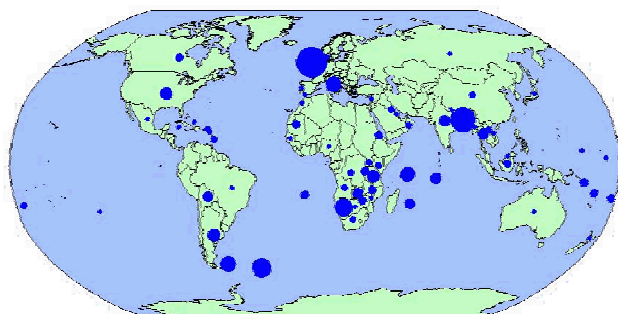
## PoIEM Europe and Russia

### PoIEM - Polish Environmental Management

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## Global Experience



MRAG already has a clientele of over 10 for MSC Chain of Custody and 5 for Traceability Assurance, including group certification of multiple sites.

Geographical areas of MRAG experience